

**SAFE ZONE:**

All critical elements (text, images, graphic elements, logos etc.) must be kept inside the blue box.

**Anything left outside the blue box may be cut off during trimming.**

**TRIMMING ZONE:**

Please allow 0.1 inches cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

**BLEED ZONE 0.1 inches:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

**IMPORTANT**

Please send artwork without blue, purple, black and gray frames.

If you send files as EPS, PDF, AI all texts should be converted to outline

**Final Size: 3.5 inches x 2 inches**

**Size with bleeds: 3.6 inches x 2.1 inches**

